

KRISTIN HARPER

SPEAKER ~ AUTHOR ~ CONSULTANT

Leadership ~ Emotional Intelligence ~ Brand Strategy





Meet Kristin Harper

Kristin Harper - Founder, Driven to Succeed, LLC. & Author,

“The Heart of a Leader: 52 Emotional Intelligence Insights to Advance Your Career” (2020) and “Love’s Resurrection”



Kristin transforms insights into results. She’s known for helping people accelerate their careers and building successful brands. Kristin is the founder of Driven to Succeed, LLC, a leadership development company that provides keynotes and brand consulting for businesses, organizations, colleges and high achieving individuals around the world.



An award-winning businesswoman, Kristin Harper has more than 30 years of brand and business experience, from grassroots startups to global iconic brands. She started her first business teaching piano and baking cookies at the age of 14 and rose through the ranks to become a Global Vice President of a Fortune 15 company well before the age of 40. She has led teams to develop strategies, product innovation and brand-building marketing to increase sales, profit, and market share for iconic global brands including but not limited to Crest®, Oral-B®, Metamucil®, and Hershey’s KISSES®.



Kristin’s experience spans both Business to Consumer (B2C) and Business to Business (B2B). She built deep General Management, Brand Management and Marketing experience over 20 years at Procter & Gamble, The Hershey Company, and Cardinal Health, respectively. Utilizing proven approaches, Kristin helps businesses, organizations and individuals build clear and compelling brands that drive results.



She is deeply committed to giving back to her community as an active lifetime member of Delta Sigma Theta, minister at her church, and Co-Founder/Board President of Pacesetters Unlimited, Inc., which provides mentoring and scholarships to African-American youth.



Kristin received her Bachelor’s and MBA degrees from Florida A&M University (FAMU), and executive education from Harvard University. She understands what it means to lead as a woman. During college, she was elected the first female Student Government President in nearly a decade, and now serves as an appointed member on the FAMU Board of Trustees.



She and her husband, also a FAMU graduate, are the proud parents of three children. In 2015, they accomplished a bucket-list goal by establishing a \$25,000 endowed scholarship for FAMU business students. Kristin also co-chaired one of the largest grassroots scholarship fundraising campaigns in FAMU’s history. She has been honored as a YWCA Women of Excellence award recipient, and named one of Future 50 leaders in Columbus, Ohio.



www.DrivenToSucceedLLC.com

Invite Kristin to Speak

Gone are the days when employees retired from the same employer after 40 years of loyal service.

Today's employees long to **do work that matters**, be **recognized** for their contributions, and **rewarded** through compensation and advancement. But promotions only happen every so often, leaving more and more employees dissatisfied, unengaged and weighing their options. **This is especially true for Millennials, the largest generation in the U.S. workforce.**

Despite leaders' best efforts, **many employees face a number of challenges:**

- Playing organizational politics
- Adjusting to shifting priorities
- Managing personal "blind spots"
- Building strong professional networks
- Overcoming self-limiting beliefs and more!



Along Kristin's journey to become a Global Vice President of a Fortune 15 company well before the age of 40, she successfully managed through these challenges and more.

Now, **Kristin inspires goal getters with engaging personal stories of success and failure, struggle and triumph that leave you inspired, empowered, and ready for action with a renewed sense of optimism.**

Accelerate: 7 Emotional Intelligence Lessons to Advance your Career

This signature keynote offers a refreshing, authentic perspective that gives employees the clarity and confidence to take charge of their career and personal brand, become more engaged, and make meaningful contributions that leave them more satisfied at work. She tailors the lessons to the unique needs of your organization.

Areas of expertise

Leadership ~ Emotional Intelligence ~ Business and Personal Brand Strategy

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Testimonials

“**Awesome insights** on the panel today! Thank you for sharing your wisdom. I love the application of brand planning to individual purpose.”

- Cristina, Sanofi

“This was **one of the best sessions I have ever attended on Emotional Intelligence**. You provided some great tips and strategies that I believe can be truly impactful!”

- Barb, Allstate

“Hands down, this was one of the best sessions we’ve had! **The reviews have been tremendous and we all appreciated your candor, insights and humor.**”

- Karen, Cardinal Health

“Thank you for your **inspirational** talk!”

- Corinne, Boeing

“I have been challenged with determining my purpose, and your insight has impacted me greatly. I appreciate you sharing your experiences, and **I am even more motivated to fulfill my purpose and maintain balance in my life.**”

- Nicole, Ford Lincoln

“You have a way of being so **relatable and inspiring all at the same time**. I’m your biggest cheerleader! Thank you again!”

- Stephanie, Cardinal Health

“It was a **fantastic session!** Thank you for your honesty and practical suggestions/advice.”

- Christina, FEG Investment Advisors

“Thank you for a **dynamic and inspiring** presentation!”

- Brigette, Children's Hospital Medical Center

“Your presentation was outstanding. It **offered wonderful insights and your personal anecdotes took the presentation to a deeper level.**”

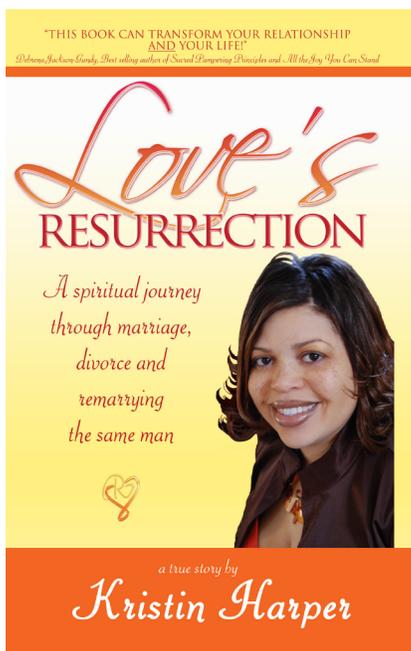
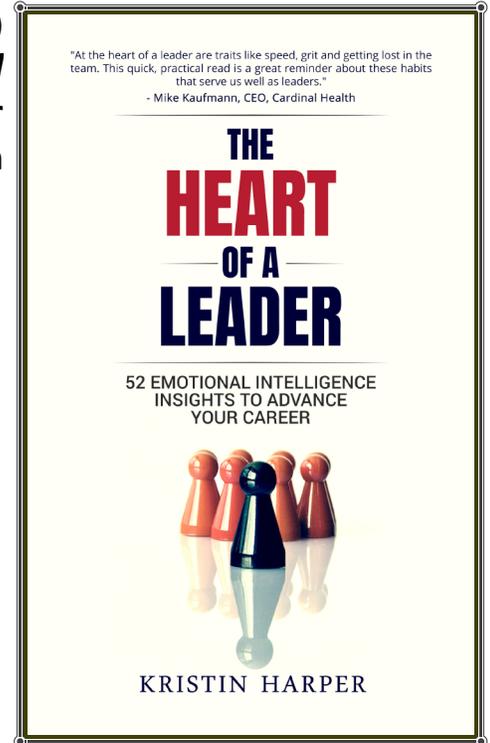
- Marilyn, Cardinal Health

Books by Kristin

Advancing your career requires not only technical competence (the “what”) but also careful skills (the “how”). ***The Heart of a Leader: 52 Emotional Intelligence Insights to Advance Your Career*** uncovers insider secrets on leadership for go-getters who aren’t satisfied with status quo careers. (Rowman & Littlefield, 2020)

Chapters include:

1. **Why Great Performance Isn’t Enough** (Personal Branding)
2. **Your Boss Isn’t the Enemy** (Enterprise Mindset)
3. **What You Need to Lead but Won’t Learn in Business School** (Management)
4. **Using Emotional Intelligence to Influence People and Organizations** (Influence)
5. **Politics: Play or Get Played** (Empathy)
6. **Dealing with Disappointment** (Resilience)
7. **Mastering Emotional Self-Management** (Agility)



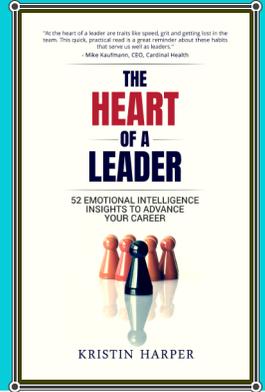
In America, nearly one in two marriages ends in divorce. Kristin Harper knows firsthand -- she was married, separated, and divorced within two short years. However, she has also witnessed the miraculous after getting remarried...to the same man.

Through an intimate and transparent reflection on her life, **the author shares the joys of love, the pain of divorce, mistakes made, wisdom gained, and the lessons she learned on the journey toward love’s resurrection.**

Whether you are single, married, separated, or divorced, this memoir will equip you by:

- Helping you identify and avoid pitfalls that may prevent you from having healthy relationships
- Helping you properly prioritize people in your life
- Demonstrating the power of confession, forgiveness, and repentance
- Providing proven strategies to strengthen your relationships

Book Summary



Most employees are taught to work hard then wait to be recognized and rewarded. This has left millions of employees disappointed, dissatisfied, and stuck. Advancing your career requires not only technical competence (the “what”) but also careful skills (the “how”).

While some employees are lucky enough to have mentors to guide them along their career journey, even fewer have sponsors. This leaves a huge gap for millions of employees who aspire for more in their careers but lack a personal guide to help them navigate an uncertain and often treacherous job terrain.



The Heart of a Leader: 52 Emotional Intelligence Insights to Advance Your Career uncovers insider secrets on leadership for go-getters who aren’t satisfied with status quo careers. Authored by Kristin Harper, the book is based on over 20 years of firsthand experience climbing the proverbial corporate ladder. When Harper graduated from business school, she had the technical skills to succeed, but she wasn’t equipped to navigate the politics, personalities, and changing priorities that accompany the work environment. Through a combination of hard work, sound guidance from mentors, and a commitment to continuous improvement, she was named vice president of a Fortune 15 company in her 30s. Strengthening her emotional intelligence (EI) was a critical enabler of her success. Now, she’s sharing these insights with you.

Each chapter in *The Heart of a Leader* focuses on leadership and emotional intelligence competencies, actionable tools, bite-sized insights, and inspiring quotes to reference throughout your career.

Whether you’re an aspiring leader new in your career or a seasoned employee ready for the next level, adopting the time-tested, duplicatable insights in *The Heart of a Leader* will help accelerate your career.

Themes

Leadership ~ Emotional Intelligence ~ Career Advancement ~ Job Performance

~ Organizational Politics ~ Change Management ~ Self-Help

Interview Prompts

- 1 What characteristics do you feel are important to rise as a leader in Corporate America?
- 2 Most people were taught that hard work is the foundation for success. However, your first chapter is titled, “Why Great Performance Isn’t Enough.” Can you elaborate on that statement?
- 3 Emotional intelligence can be a daunting concept. What does it mean, and how can you demonstrate emotional intelligence in the office environment?
- 4 Many people despise office politics. Can you advance your career without playing political games?
- 5 There’s a saying that is gaining momentum: “bring your whole self to work.” Do you agree with that concept? Why or why not?
- 6 What do you tell someone who’s ready for the next level, but keeps getting passed over for the promotion?
- 7 Once someone makes it to the next level of leadership, what are some tips to get off to a fast start?
- 8 It’s not often that managers give candid, constructive feedback to employees. How can an employee advance if they’re not getting honest feedback on their developmental areas?
- 9 The pace of change is accelerating across most industries, which leads to increased stress among employees. What roles can emotional intelligence play in helping employees survive, and thrive, amidst so much change?
- 10 Failure is inevitable on the road to success. What separates those who succeed from those who fail?

We welcome your questions

Contact Kristin



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Signature services include speaking and brand strategy consulting